

Ministry of Education and Science of Ukraine
Kyiv National Economic University named after
Vadym Hetman

Ivane Javakhishvili Tbilisi State University (Georgia)
University "Union Nikola Tesla", Faculty of Business
Studies and Law in Belgrade (Republic of Serbia)
Institute "Management and Administration", Baltic
International Academy (Riga, Latvia)
University of Mostar (Bosnia and Herzegovina)
Herzegovina University (Bosnia and Herzegovina)
Academic Society of Michal Baludansky (Slovak
Republic)
NGO "The Club of Economists"

Information Letter

III INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

“Strategic Imperatives of Modern Management” (SIMM-2016)

will be held in Kyiv on
17-18 March 2016

and

ROUND Table

together with the Verkhovna Rada of Ukraine
Committee on Science and Education
“High Education in XXI Century: Global
Imperatives and Modern State in
Ukraine”
on 17 March 2016



Kyiv National Economic University
named after Vadym Hetman

INVITES

scientists, professors, lecturers, assistants, postgraduate
students, businessmen and interested organizations to take part
in the **III International Scientific and Practical
Conference “Strategic Imperatives of Modern
Management” on 17-18 March 2016**

as a part of the conference together with the Verkhovna Rada of
Ukraine Committee on Science and Education will be held

Round Table

“High Education in XXI Century: Global Imperatives
and Modern State in Ukraine”
on 17 March 2016

dedicated to the analysis of current issues and substantiation of
legal and regulatory measures for the national higher education
system development

The Conference’s purpose is to discuss the findings of the
latest home and foreign researches in the following fields:
management of organizations, strategic management and
corporate governance, sustainable innovative development of
enterprises, development of knowledge economy and higher
education in Ukraine.

SCIENTIFIC COMMITTEE OF THE CONFERENCE:

Lukianenko D. – Chairman of the Scientific Committee, First Vice-
Rector on Scientific, Pedagogical and Research Work of Kyiv National
Economic University named after Vadym Hetman, Doctor of Economics,
Professor;

Sobol S. – Vice-Chairman of the Scientific Committee, Head of
Management Department of Kyiv National Economic University named after
Vadym Hetman, Candidate of Economic Sciences, Professor;

Varchola M. – President of Academic Society of Michal Baludansky
(Kosice, Slovak Republic), Professor;

Beridze T. – Dean of the Faculty of Economics and Business, Ivane
Javakhishvili Tbilisi State University, PhD, Professor;

Gagnidze I. – Member of the Representative Council of the Ivane
Javakhishvili Tbilisi State University, Faculty of Economics and Business,
PhD, Associate Professor;

Klepić Z. – Economic Faculty, University of Mostar (Bosnia and
Herzegovina), Doctor of Sciences, Professor;

Koozmin O. – Director of the Institute of Economics and Management,
National University "Lviv Polytechnic", Head of the Management and
International Business Department, Doctor of Economics, Professor;

Kozhushko L. – Head of the Management Department, National
University of Water Management and Natural Resources Use (Rivne), Doctor
of Technical Sciences, Professor;

Krasnokuts'ka N. – Head of the Management and Taxation
Department, National Technical University “Kharkiv Polytechnic
University”, Doctor of Economics, Professor;

Kuznetsova I. – Head of the Management of Organizations and Foreign
Economic Affairs Department, Odessa State Economic University, Doctor of
Economics, Professor;

Natsvlshvili I. – Chief Specialist of Quality Assurance Agency of Ivane
Javakhishvili Tbilisi State University, Faculty of Economics and Business,
PhD, Associate Professor;

Radosavljevic M. – Dean of the Faculty of Strategic and Operation
Management, University “UNION – Nikola Tesla” (Belgrade, Serbia), Doctor
of Sciences, Professor;

Solovyov V. – Deputy Director of G.M. Dobrov Center for Scientific and
Technological Potential and Science History Studies of National Academy of
Sciences of Ukraine, Doctor of Economics, Professor;

Strelchonok V. – Director of the Institute “Management and
Administration”, Baltic International Academy (Riga, Latvia), Dr.sc.ing.,
Professor;

Visković I. – Docent at Herzegovina University (Bosnia and
Herzegovina), Doctor of Sciences;

Vostriakov O. – Dean of the Economics and Management Faculty of
Kyiv National Economic University named after Vadym Hetman, PhD in
Economics, Associate Professor;

Yokhna M. – Vice-Rector on International Relations, Head of the
Management Department, Khmelnytsky National University, Candidate of
Technical Sciences, Professor.

ORGANIZING COMMITTEE OF THE CONFERENCE

Sobolyeva T. – Executive Secretary of the Organizing Committee –
Associate Professor of the Management Department, Kyiv National Economic
University named after Vadym Hetman, Ph.D.;

Cherpak A. – Associate Professor of the Management Department, Kyiv
National Economic University named after Vadym Hetman, Ph.D.;

Kuzhel M. – Associate Professor of the Management Department, Kyiv
National Economic University named after Vadym Hetman, Ph.D.;

Lazarenko Y. – Associate Professor of the Management Department,
Kyiv National Economic University named after Vadym Hetman, Ph.D.;

Obors'ka C.B. – Senior Lecturer of the Management Department, Kyiv
National Economic University named after Vadym Hetman;

Omel'yanenko T. – Professor of the Management Department, Kyiv
National Economic University named after Vadym Hetman, Doctor of
Sciences;

Shatilova O. – Associate Professor of the Management Department, Kyiv
National Economic University named after Vadym Hetman, Ph.D.;

Schekina T. – Assistant of the Management Department, Kyiv National
Economic University named after Vadym Hetman;

Svynchuk A. – Assistant of the Management Department, Kyiv National
Economic University named after Vadym Hetman.

The Conference Proceedings (with ISSN number) will be published before the conference at the official internet portal of Kyiv National Economic University named after Vadym Hetman as a pdf-file (open access) at the following link: http://feu.kneu.edu.ua/ua/confere_nce/3konf/. Authors can also order printed edition of the Conference Proceedings upon request.

Conference working languages:
Ukrainian, Russian, English

The Conference will be held in the following sections:

1. Actual trends of management theory and practice.
2. Modern paradigms of strategic management and corporate governance.
3. Innovative economy and innovation management: current trends and mutual influence.
4. Development challenges of business-education and knowledge management.

**THE TERMS OF PARTICIPATION
IN THE CONFERENCE:**

In order to participate in the Conference, please

- fill in an **application form** at the link: <http://goo.gl/forms/bI215dnkzS>

- send to the e-mail **kneu.simm2016@gmail.com**

- **a paper (up to 10 000 symbols)** prepared in a template available at the following link: http://feu.kneu.edu.ua/ua/confere_nce/3konf/
- **a receipt** confirming the registration fee payment (electronic copy or photo).

**Please submit the above-mentioned documents
no later than 1 February 2016.**

You will receive confirmation of the acceptance of your materials within 3 days, otherwise – please send an e-mail request to the Organizing Committee.

Your paper can be rejected, if it does not meet the requirements for topic, content or design. In this case an appropriate notification will be sent to an e-mail of the author (authors).

A printed copy of the Conference Proceedings you'll get at the registration desk or by post (delivered to an address provided in the application form) after the conference.

**REGISTRATION FEE:
for participants who plan to visit the
conference and to take part in its sessions:**

100 euros (covering participation in conference sessions and the round table, a printed copy of the conference program, publication of the paper in conference proceedings (in an electronic form), coffee breaks, a cultural program);

70 euros (covering participation in conference sessions and the round table, a printed copy of the conference program, publication of the paper in conference proceedings, a printed copy of the conference proceedings, coffee breaks, a cultural program).

Distant form of participation:

50 euros (publication of the paper in conference proceedings, a printed copy of the conference program and conference proceedings, postal charges);

30 euros (publication of the paper in conference proceedings, conference program and conference proceedings in an electronic form).

Registration fee should be paid at the registration desk.

Please request the details for distant participation by e-mail: kneu.simm2016@gmail.com

Rates for a single room at the hotel of Kyiv National Economic University (situated in 50m from the conference venue) start from 10 euros per night.

Contacts of the organizational committee members:

Тел. +38-097-345-88-80 – Sobolyeva Tetiana
(general questions)

Тел. +38-067-750-71-59 – Lazarenko Yulia
(questions about publication)

**You can also receive information about the
conference
at the following link:**

http://feu.kneu.edu.ua/ua/confere_nce/3konf/
or by e-mail:

kneu.simm2016@gmail.com

Conference venue:

Kyiv, Kyiv National Economic University named after Vadym Getman, Peremogy Ave, 54/1, conference hall, main building (№1)

***WE WELCOME YOUR ACTIVE
PARTICIPATION AND COOPERATION!***